



Mattress Collection

iComfort

Pillow

Support

About Serta



WHY SERTA SOUTH AFRICA





World No 1# Selling Mattress (8 years in row)

FURNITURETODAY.COM JUNE 16, 2014 27

Top 15 U.S. bedding producers

Rank	Rank last year	Company	Estimated U.S. wholesale bedding shipments in \$ millions		Percent change 2012 to 2013
			2013	2012	
1	1	Serta	\$1,552	\$1,473	5.4%
Includes sales allowances and incentives of \$67 million in 2013 and \$66 million in 2012.					
2	2	Sealy	\$1,236	\$1,212	2.0%
Includes shipments of its Sealy, Stearns & Foster and Bassett Bedding brands and shipments from its single licensee, Sealy Mattress Co. of New Jersey. Also includes sales allowances and incentives of \$155 million in 2013 and \$144 million in 2012.					
3	3	Simmons	\$1,228	\$1,054	16.5%
Includes sales allowances and incentives of \$169 million in 2013 and \$144 million in 2012. Excludes crib mattress sales.					
4	4	Tempur-Pedic	\$864	\$882	-2.0%
Includes sales allowances and incentives of \$105 million in 2013 and \$107 million in 2012.					
5	5	Select Comfort	\$352	\$358	-1.6%
6	6	Corsicana	\$320	\$300^R	6.7%
Excludes shipments from branded business with licensee partners Englander, Spring Air and Therapedic.					
7	7	King Koil	\$148	\$150	-1.3%
8	8	Therapedic	\$125	\$123	1.6%
9	9	Englander	\$100	\$99	1.0%
10	10	Restonic	\$88	\$85	3.5%



We Make The World's Best Mattress™

Doctor Testimonials



Certificate of Endorsement

Awarded to Serta Pedic Collection

The Chiropractic Association (Singapore), in accordance with the policies established by its Executive Committee, issues this certificate of endorsement to **Serta International Pte Ltd**, certifying that their **Serta Pedic Mattresses** have been designed and developed to the highest standards of quality and comfort.

Tamara Wong

Dr Tamara Wong
President

The Chiropractic Association (Singapore)

Dr Janet Ruth Sosna
Hon. Secretary

The Chiropractic Association (Singapore)



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- ❖ I have had the opportunity to test and evaluate Serta's latest Pedic range of mattresses. I was able to get a feel for the different mattress types by trying out the varying levels of thickness and firmness. I am very satisfied by the quality and comfort that were provided and feel that consumers would find one of the Serta's Pedic range mattresses comfortably supportive.
 - ❖ Low-quality, uncomfortable mattresses have been linked to sleep discomfort and pain. It's important to choose the right mattress that helps you sleep without pain and stiffness. However it does come down to personal preference with mattresses.
-
- Dr. Tamara Wong, President
 - The Chiropractic Association (Singapore)



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- ❖ I evaluated Serta Pedic mattresses and found that it did a fine job of supporting my body. With their various range of Serta Pedic mattresses, I am convinced that there will be one that will be a good fit for anyone who needs that essential support for a good night's sleep
- Dr. Terrence Yap , Vice President
- The Chiropractic Association (Singapore)



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Doctor Testimonials



- ❖ I have personally evaluated Serta's Pedic range of mattresses. All of these beds have firm support and they range in conformity, so that I am confident that this range will have a mattress to suit just about anyone's personal preference.
 - ❖ A quality mattress will give appropriate spinal support, as well as help to allow better, deeper sleep, which is when the body does its repair and maintenance. Together, this will help to keep spinal problems away.
-
- Dr. Terrence Yap , Vice President
 - The Chiropractic Association (Singapore)



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❖ Choosing a suitable mattress is an investment in your health as the body needs time to recuperate during sleep. I choose to endorse the Serta Pedic range as it offers a choice of varying mattress firmness where each person is bound to find a suitable choice for their spine.

- Dr Neil Stakes, Chiropractor
- The Chiropractic Association (Singapore)

❖ A good mattress is important for quality sleep. Serta's range of Pedic mattresses not only has the firmness and support for one's spine, but also the comfort that is important for one to achieve high quality sleep.

- Dr Kelvin Ng, Chiropractor
- The Chiropractic Association (Singapore)



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SERTA has the Most Contracts with Hotel Chains than any other Bedding Manufacturer globally



- ❖ Hilton Worldwide
- ❖ Starwood Hotels & Resorts
- ❖ Best Western International
- ❖ MGM Grand Hotels
- ❖ Accor Hotels
- ❖ Diamond Resorts International
- ❖ Intercontinental Hotels
- ❖ Marriott Hotels
- ❖ Omni Hotels
- ❖ Waldorf Astoria Hotels
- ❖ Preferred Hotels
- ❖ Ascott International
- ❖ Wyndham Hotels
- ❖ Carlson Rezidor Hotels
- ❖ Meritus Hotels & Resort
- ❖ Country Inns & Suites
- ❖ KOR Hotels
- ❖ G6 Hospitality



We Make The World's Best Mattress™

Projects Managed by Singapore and — Malaysia Office

- ❖ Mandarin Orchard Hotel
- ❖ Rendezvous Grand Hotel
- ❖ The Ascott Limited Singapore (Ascott, Somerset & Citadines)
- ❖ Days Hotel
- ❖ Ramada Hotel
- ❖ Big Hotel
- ❖ Ibis Hotels
- ❖ Orchard Hotels
- ❖ Park Royal
- ❖ Orchard Grand Court
- ❖ Hilton Hotel
- ❖ Sands Venetian Macao
- ❖ Furama Hotel
- ❖ Grand Copthorne Waterfront Hotel
- ❖ M Hotel and Studio M
- ❖ Copthorne King's Hotel
- ❖ Westin, Langkawi
- ❖ St. Regis, Langkawi
- ❖ Westin Hotel, Langkawi
- ❖ Maxims Hotel, Genting
- ❖ G-Hotel, Penang
- ❖ Ascott and Somerset, KL and Johor
- ❖ St. Giles Wembley, Penang